

## INVOICE



WPBF  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfcchannel.com

Billing Address:

Greer Margolis Mitchell Burns  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Invoice #	Invoice Date	Invoice Month	Invoice Period
968544-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR PRESIDENT	2264

Flight Dates	Order #	Alt Order #
10/30/12 - 11/12/12	968544	06399701

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
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IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref
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Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
1	10/30/12	11/02/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	1	\$220.00	NM	
<i>Class of Time - Fixed Non Pre-emptible</i>										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
10/30/12 11/05/12 -TWTF-- 1 \$220.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Tu 10/30/12 5:24 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-G-182H \$220.00 NM										
2	11/06/12	11/06/12	WPBF News 25 @ 5am	5-530am	-1-----	:30	1	\$110.00	NM	
<i>Class of Time - Pre-emptible with notice</i>										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
11/05/12 11/11/12 -1----- 1 \$110.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Tu 11/06/12 5:09 AM WPBF News 25 @ 5am 5-530am :30 OFA-12-G-182H \$110.00 NM										
3	10/30/12	11/02/12	WPBF News 25 Mornings6-7AM		-TWTF--	:30	1	\$275.00	NM	
<i>Class of Time - Pre-emptible with notice</i>										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
10/30/12 11/05/12 -TWTF-- 1 \$275.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2 WPBF Tu 10/30/12 6:29 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-G-184H \$275.00 NM										
4	10/30/12	11/02/12	Good Morning America	7-9AM	-TWTF--	:30	1	\$550.00	NM	
<i>Class of Time - Fixed Non Pre-emptible</i>										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
10/30/12 11/05/12 -TWTF-- 1 \$550.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
2 WPBF W 10/31/12 7:48 AM Good Morning America 7-9AM :30 OFA-12-G-182H \$550.00 NM										
5	11/06/12	11/06/12	Good Morning America	7-9AM	-1-----	:30	1	\$550.00	NM	
<i>Class of Time - Fixed Non Pre-emptible</i>										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
11/05/12 11/11/12 -1----- 1 \$550.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Tu 11/06/12 8:43 AM Good Morning America 7-9AM :30 OFA-12-G-194H \$550.00 NM										
6	11/03/12	11/03/12	GMA Saturday	7-8am	Sat 7am-8am	-----1-	:30	1	\$650.00	NM
<i>Class of Time - Fixed Non Pre-emptible</i>										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										
10/29/12 11/04/12 -----1- 1 \$650.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1 WPBF Sa 11/03/12 7:47 AM GMA Saturday 7-8am Sat 7am-8am :30 OFA-12-G-171H \$650.00 NM										

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
968544-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR PRESIDENT	2264	

www.thewpbffchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	11/03/12	11/03/12	GMA Saturday 7-8am Class of Time - Fixed Non Pre-emptible	Sat 7am-8am	-----1-	:30	1	\$650.00	NM
7	11/03/12	11/03/12	Sat 8-9am News Class of Time - Fixed Non Pre-emptible	Sat 8-9am	-----1-	:30	1	\$450.00	NM
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-----1-	1	\$450.00			
	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID
		1	WPBF	Sa	11/03/12	8:24 AM	Sat 8-9am News	Sat 8-9am	:30 OFA-12-G-182H
									\$450.00 NM
8	11/04/12	11/04/12	GMA Sunday 7-8am Class of Time - Fixed Non Pre-emptible	Sun 7-8am	-----1	:30	1	\$650.00	NM
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-----1	1	\$650.00			
	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID
		1	WPBF	Su	11/04/12	7:29 AM	GMA Sunday 7-8am	Sun 7-8am	:30 OFA-12-G-171H
									\$650.00 NM
9	10/30/12	11/02/12	WPBF News 25 @ Noon 12pm-1230pm Class of Time - Fixed Non Pre-emptible		-TWTF--	:30	1	\$350.00	NM
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/30/12	11/05/12	-TWTF--	1	\$350.00			
	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID
		1	WPBF	F	11/02/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30 OFA-12-G-182H
									\$350.00 NM
10	10/30/12	11/02/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	-TWTF--	:30	1	\$500.00	NM
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/30/12	11/05/12	-TWTF--	1	\$500.00			
	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID
		1	WPBF	Tu	10/30/12	4:55 PM	Dr. Oz	4-5p	:30 OFA-12-G-172H
									\$500.00 NM
11	11/06/12	11/06/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	-1----	:30	1	\$500.00	NM
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		11/05/12	11/11/12	-1----	1	\$500.00			
	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID
		1	WPBF	Tu	11/06/12	4:14 PM	Dr. Oz	4-5p	:30 OFA-12-G-171H
									\$500.00 NM
12	10/30/12	11/02/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	-TWTF--	:30	1	\$450.00	NM
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/30/12	11/05/12	-TWTF--	1	\$450.00			
	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID
		2	WPBF	F	11/02/12	5:29 PM	M-F 5pm News	5-6pm	:30 OFA-12-G-184H
									\$450.00 NM
13	10/30/12	11/02/12	WPBF News 25 @ 6:00P 6-6:30PM Class of Time - Fixed Non Pre-emptible		-TWTF--	:30	1	\$1,050.00	NM
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/30/12	11/05/12	-TWTF--	1	\$1,050.00			
	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID
		1	WPBF	Tu	10/30/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30 OFA-12-G-182H
									\$1,050.00 NM
14	11/04/12	11/04/12	Sun 630pm News Class of Time - Fixed Non Pre-emptible	630-7pm	-----1	:30	1	\$800.00	NM
	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>			
		10/29/12	11/04/12	-----1	1	\$800.00			
	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length Ad-ID
		1	WPBF	Su	11/04/12	6:51 PM	Sun 630pm News	630-7pm	:30 OFA-12-G-182H
									\$800.00 NM
15	11/05/12	11/05/12	CASTLE Class of Time - Fixed Non Pre-emptible	10-11PM	1-----	:30	1	\$5,000.00	NM

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968544-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR PRESIDENT	2264

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	11/05/12	11/05/12	CASTLE	10-11PM	1-----	:30	1	\$5,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
11/05/12 11/11/12 1----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 10:44 PM CASTLE 10-11PM :30 OFA-12-G-182H \$5,000.00 NM									
16	11/04/12	11/04/12	ONCE UPON A TIME	8-9PM	-----1	:30	1	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----1 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 8:39 PM ONCE UPON A TIME 8-9PM :30 OFA-12-G-194H \$3,600.00 NM									
17	10/30/12	11/04/12	M-SUN WPBF News 25 @11-11:35PM		-TWTF-S	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 -TWTF-S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/30/12 11:31 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 OFA-12-G-184H \$1,000.00 NM									
18	11/04/12	11/04/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----1 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 11/04/12 11:43 PM Sun 11:35pm Late News 1135p-12am :30 OFA-12-G-184H \$600.00 NM									
19	11/03/12	11/03/12	Sat Prime College Football	8-1130pm	-----1-	:30	1	\$1,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 -----1- 1 \$1,175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 11/03/12 11:41 PM Sat Prime College Football 8-1130pm :30 OFA-12-G-184H \$1,175.00 NM									
20	11/05/12	11/05/12	WPBF News 25 Mornings	6-7AM	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 M----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 6:43 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-G-182H \$275.00 NM									
21	11/05/12	11/05/12	Good Morning America	7-9AM	M-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 M----- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 8:48 AM Good Morning America 7-9AM :30 OFA-12-G-184H \$550.00 NM									
22	11/05/12	11/05/12	WPBF News 25 @ Noon	12pm-1230pm	M-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 11/05/12 12:28 PM WPBF News 25 @ Noon 12pm-1230pm :30 OFA-12-G-184H \$350.00 NM									
23	11/05/12	11/05/12	M-F 5pm News	5-6pm	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/30/12 11/05/12 M----- 1 \$450.00									

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968544-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR PRESIDENT	2264	

www.thewpbchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
23	11/05/12	11/05/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	M-----	:30	1	\$450.00	NM
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 11/05/12 5:57 PM M-F 5pm News 5-6pm :30 OFA-12-G-194H \$450.00 NM									
<b>24 11/05/12 11/06/12 WPBF News 25 Mornings 6-7AM MT----- :30 2 \$550.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
11/05/12 11/11/12 MT----- 2 \$550.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WPBF M 11/05/12 6:08 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-G-182H \$550.00 NM									
1 WPBF Tu 11/06/12 6:44 AM WPBF News 25 Mornings 6-7AM :30 OFA-12-G-184H \$550.00 NM									
<b>25 11/05/12 11/06/12 Good Morning America 7-9AM MT----- :30 2 \$550.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
11/05/12 11/11/12 MT----- 2 \$550.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
2 WPBF M 11/05/12 7:29 AM Good Morning America 7-9AM :30 OFA-12-G-182H \$550.00 NM									
1 WPBF Tu 11/06/12 7:25 AM Good Morning America 7-9AM :30 OFA-12-G-171H \$550.00 NM									
<b>26 11/05/12 11/06/12 Dr. Oz M-F 9-10a 9-10a MT----- :30 2 \$450.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
11/05/12 11/11/12 MT----- 2 \$450.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 11/05/12 9:38 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-G-171H \$450.00 NM									
2 WPBF Tu 11/06/12 9:27 AM Dr. Oz M-F 9-10a 9-10a :30 OFA-12-G-184H \$450.00 NM									
<b>27 11/05/12 11/06/12 10-11a Anderson Cooper 10-11a MT----- :30 2 \$450.00 NM</b>									
<b>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</b>									
11/05/12 11/11/12 MT----- 2 \$450.00									
<b>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</b>									
1 WPBF M 11/05/12 10:43 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-G-194H \$450.00 NM									
2 WPBF Tu 11/06/12 10:30 AM 10-11a Anderson Cooper 10-11a :30 OFA-12-G-194H \$450.00 NM									
<b>Total Spots</b>	<b>31</b>								

**Payment Terms 30 Days****Gross Total** \$24,105.00**Agency Commission** \$3,615.75**Net Amount Due** \$20,489.25